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# Laura Russell

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Objective Creative, accomplished, and conscientious web designer seeks new opportunity.

Strengths and Skills Proficient in Photoshop, HTML & XHTML, CSS1 & 2, and Microsoft Office. Strong in Illustrator, InDesign, Flash, Fireworks, Visio, CVS, and basic UNIX commands. JavaScript friendly. Exposure to Perl and Mason Scripts, PHP, Java Server Pages, and general server and database issues.

Expertise in information architecture and user-centered design.

Strong conceptual knowledge of website development and management, from design to technically focused aspects.

Superior time management skills with the ability to work independently or as a team.

A driven work ethic complimented by strong interpersonal, oral and written communication skills.

Key Accomplishments Helped reduce Snap.com downloading speed by approximately 60%.

Reduced Snap home and search pages by 38K.

Established Web 2.0 Standards at Snap.

Continually delivered assignments under aggressive deadlines at Snap.

Revitalized Evite.com invitation design gallery to user and management requests within 3 months of initially being hired.

Redesigned Evite.com twice.

Designed hundreds of Citysearch small business websites.

Created and maintained the interdepartmental Citysearch Photo Library while performing normal daily duties.

Trained new designers in Citysearch systems and Photoshop.

Co-developed and defined the start-up Citysearch Updates Team.

Earned Bachelor of Arts in English Literature.

Earned Associate in Arts in Cinema Production.

Relevant Experience	<p>HTML DEVELOPER &amp; WEB DESIGNER: May 2003 - present <b>Freelance</b></p> <p>HTML DEVELOPER/DESIGNER: Aug. 2004 – March 2008 <b>Snap.com at Idealab</b></p> <p>WEB DESIGNER: Aug. 2002 – May 2003 <b>EVITE</b> Manager - John Foley</p> <p>WEB DESIGNER: March 2000 - Feb. 2002 <b>Citysearch – Media Team</b> Manager - Michael Hirsch</p> <p>WEB DESIGNER: Jan. 1999 - March 2000 <b>Citysearch – Operations and Partner Team</b> Managers - Dana Brail and Holly Ann Burns</p> <p>WEBSITE UPDATER: June 1997 - Jan. 1999 <b>Citysearch – Operations</b> Manager - Angie Putman</p>	<p>Los Angeles, CA</p> <p>Pasadena, CA</p> <p>Los Angeles, CA</p> <p>Pasadena, CA</p> <p>Pasadena, CA</p> <p>Pasadena, CA</p>
Work History	<p>PRODUCTION COORDINATOR: Sept. 1996 - April 1997 <b>Freelance: Documentary Productions, Inc.</b> <i>Inspirations</i>, a documentary film: Director - Michael Apted; Producer - Eileen Gregory; Line Producer - Steven Wren</p> <p>PRODUCTION ASSISTANT: Jan. - Aug. 1996 <b>Various Freelance</b> Spidercom Films, RSA - USA Productions</p> <p>ADMINISTRATIVE ASSISTANT &amp; ASSISTANT COORDINATOR: May 1995 - Aug. 1996 <b>Walt Disney Consumer Products International Marketing</b> Managers - Sara Frank, Pauline Kwan and Judi Osaka</p> <p>ADMINISTRATIVE ASSISTANT: Nov. 1992 - April 1995 <b>Bank of America Commercial Real Estate</b> Manager - Tom Leahy</p> <p>PRODUCTION SECRETARY: April - Sept. 1992 <b>Freelance: Von Zerneck-Sertner Films</b> <i>Lady Boss</i>, TV movie Director - Charles Jarrot; Producer - Steve McGlothan</p>	<p>Venice, CA</p> <p>Los Angeles, CA</p> <p>Burbank, CA</p> <p>Los Angeles, CA</p> <p>Studio City, CA</p>
Education	<p>Pasadena City College: Graphic Arts and Digital Media Certificate Program Los Angeles City College: Cinema Arts Certificate Program Indiana University: B.A., English Literature, Theater &amp; Psychology</p>	